

Opportunities available from November 2024 to January 2025

Our festive offer to you

As the region becomes covered in a blanket of crunchy snow and the city glistens with the bright lights of the festive period, it's now the perfect time to share your products and offers to our visitors to help them plan their winter adventures in Aberdeen and Aberdeenshire.

Promote your Christmas offers, festive breaks, party nights, food and drink, gift vouchers, Hogmanay hoolies or January sales offers to our engaged audience with one of our advertising packages.

For more information or to book your package, please contact:

Gemma Laing, Advertising Sales Executive
gemma.laing@visitabdn.com
 or telephone 07843 976 697




	GOLD	FRANKINCENSE	MYRRH
Home Page Advert	✓	✓	✓
Social Media Post	✓	✓	✓
Blog / Advertorial	✓	✓	X
Newsletter Advert	✓	X	X
Package cost	£650	£550	£285
Saving on rate card	£275	£125	£40

Examples only:

